

Traffic Safety Grants Total \$35.2 Million

Driving Under the Influence (DUI) and innovative traffic safety programs is the centerpiece to \$35.2 million in federal dollars awarded to 201 state and local agencies for fiscal year 2004.

The 201 new grants support programs such as the detection of alcohol and drug-impaired drivers, occupant protection programs, and pedestrian and bicycle safety initiatives. Cities, counties, and State departments throughout California will share in the grants.

The grants were announced on June 11th by the **Governor's Office**, and highlighted during a late-morning press conference in Fresno by **Business, Transportation and Housing Agency Secretary Maria Contreras-Sweet**.

A key element of the grants package is the **Alcohol and Other Drugs** program, designed to encourage stepped-up enforcement and education of state DUI laws. California and the nation have experienced an increase in alcohol-related deaths and fatalities since 1999.

"The grants awarded for 2004 complement the Governor's transportation plan by reducing unsafe driving behaviors that contribute to traffic crashes," said Secretary Contreras-Sweet. "By funding more for anti-DUI, occupant protection and public education programs, these grants will work toward making California's roads and highways a safer place."

Seventy-three grantees will share more than \$15 million in funding for one or more of the following



Secretary Maria Contreras-Sweet (above, left) and officials hold an enlarged check for \$35.2 million in statewide traffic safety grants at the June 11 Fresno media event.

initiatives: increased sobriety checkpoints, DUI patrols, warrant service patrols for multiple DUI offenders, "live" real DUI trials at local high schools, "reality check" student press conferences and "Every 15 Minutes" programs.

For example, the **San Diego Police Department** will use a \$250,000 grant to address teen and young adult-involved DUI collisions in the San Diego region. Under the

program, students wearing "Fatal Vision" goggles will experience inhibited reflexes by driving on a special course. The students will then undergo mock field sobriety tests performed by San Diego Police Department officers. Additional program activities will include seat belt use challenges, journalism contests, theatre productions and mock funerals.

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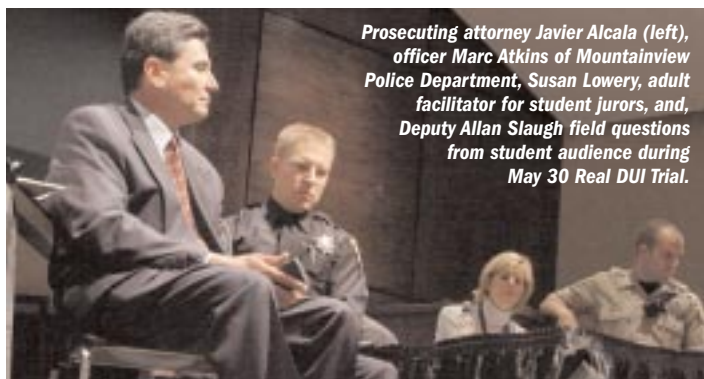
Real DUI Trials Gets The Message Out To Young Drivers

On May 30, 2003, the **Cupertino High School Auditorium** became an official courtroom for the day when Cupertino High participated in a pilot project to teach local

youth about the dangers and consequences of drinking and driving.

The **Traffic Safe Communities Network** in Santa

Clara County utilized federal grant dollars from the **Office of Traffic Safety** to develop a project called **DUI Court** in the Schools. Sponsored by the **Santa Clara County Public Health Department**, the project brings real DUI trials into area high schools so that students can witness the trial, hear testimony and even sit on the jury.



Prosecuting attorney Javier Alcala (left), officer Marc Atkins of Mountainview Police Department, Susan Lowery, adult facilitator for student jurors, and, Deputy Allan Slaugh field questions from student audience during May 30 Real DUI Trial.

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BT&H Secretary
Maria Contreras-Sweet

As the Summer Heats Up, Traffic Safety is Front and Center

Protecting All Californians" is a core principle of the Business, Transportation and Housing Agency. The departments

within our Agency that are responsible for safety on our roads — the Office of Traffic Safety, Department of Transportation, California Highway Patrol, Alcoholic Beverage Control, and Department of Motor Vehicles — do a great job working with local law enforcement to protect Californians.

In June, the Governor and I announced \$35.2 million in statewide traffic safety grants to more than 200 of our traffic safety partners. Approximately 40 percent of these grants are for new programs associated with alcohol and other drugs. Why the emphasis on alcohol? Since 1999, alcohol-related fatalities have increased steadily in California and the nation.

Law enforcement is one of our most powerful partners, and various enforcement agencies at state and local levels will use these grant funds for public education and for buying better tools, better equipment, and more modern technologies in our fight against those who drive impaired.

Our June event at Fresno City Hall announced programs that utilize proven strategies such as sobriety checkpoints and warrant service patrols targeting multiple DUI offenders who fail to appear in court or violate terms of probation to impact DUI crashes.

Some of the grants embark on several effective high school education programs that include "Live Theatre" traffic safety productions, "Reality Check" student press conferences, "High School Seat Belt Challenge" programs and the highly acclaimed "Every 15 Minutes" assembly program.

These programs complement the *You Drink. You Drive. You Lose* campaign targeting drunk drivers that concluded in July.

The grants will support a variety of other traffic safety programs, including emergency medical services, occupant protection, roadway safety, police traffic services, community-based organization outreach, and pedestrian and bicycle safety.

Additional funding is also earmarked to expand the popular "Avoid" programs in the Central Valley to purchase new, life-saving extrication equipment, tools, and training for local fire departments, and new radar trailers designed to reduce collisions due to excessive speed.

The grants awarded for 2004 complement the Governor's transportation plan by reducing unsafe driving behaviors that contribute to traffic crashes.

By funding more for anti-DUI programs, occupant protection and public education, these grants will work toward making California's roads and highways a safer place.

As a mother and a passionate activist for safety, I firmly believe traffic safety is everyone's business. With \$35 million in traffic safety grants at work in local communities, we can make our streets safer for California families and for those who choose to visit our state. To those who are responsible for safety on our roads, "thank you" for your unwavering commitment to protecting all Californians. ●

'Grants,' from Page 1

Additionally, more than \$5.8 million in grants will be directed to local community-based organizations (CBOs) and to various agencies for emergency medical services (EMS) equipment. CBO programs include, but are not limited to, high school seat belt challenges, DUI campaigns, and pedestrian and child passenger safety programs. EMS grants include personnel training, the purchase of vehicle extrication tools and

equipment such as "Jaws of Life," and, new first responder rescue vehicles.

Of the \$35.2 million in grants statewide, approximately \$3.3 million has been allocated to Northern California, \$5.5 million to the Bay Area, \$785,000 to the Central Coast, \$1.8 million to Central California, \$3.6 million to the Inland Empire, \$5.6 million to Los Angeles/Orange Counties, \$2.4 million to the Southern Border region, and, \$13.1 million for statewide programs. ●

STATE OF CALIFORNIA
Gray Davis, Governor

BUSINESS, TRANSPORTATION AND
HOUSING AGENCY

Maria Contreras-Sweet, Secretary

OFFICE OF TRAFFIC SAFETY

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<http://www.ots.ca.gov>

OTS Tracks
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Remember, or Be Remembered: California Eyes Improving 91.1% Seat Belt Use Rate

As the summer travel season shifts into high gear, California has become more aggressive in its pursuit to improve upon a 91.1 percent statewide seat belt use rate.

Funded by a grant from the **Office of Traffic Safety (OTS)**, the **California Highway Patrol** unveiled *Remember, Or Be Remembered* – a \$1.5 million federally funded media and enforcement campaign tailored specifically to California, which was held in connection with the national seat belt mobilization from May 19 through June 1.

“We’re glad that more than 90 percent of Californians have gotten the message and do buckle up,” says **CHP Commissioner, D.O. “Spike” Helmick**. “Our research shows that most of the rest don’t use their seat belt because they forget. That’s what this campaign tried to address.”



The Remember, or Be Remembered campaign brought awareness to statewide seat belt enforcement mobilizations earlier this spring.

“Safety belts and body bags – one size fits all,” “Wearing a windshield, now that’s uncomfortable,” and “The store is just around the corner, so is the jerk running a red light.”

The campaign runs again during the Thanksgiving holidays, from November 19th through December 1st.

“What the campaign says is simple: Remember (to buckle your seat belt), or Be Remembered. One size (body bag) fits all,” says **Christopher Murphy, OTS Deputy Director**. “Buckling your seat belt takes less than two seconds. You can save your life and those around you with this one, simple act.”

California’s aggressiveness in promoting seat belt safety is showing results. During the May 2003 mobilization, the California Highway Patrol and local law enforcement issued more than 88,000 seat belt citations.

According to the **National Highway Traffic Safety Administration**, U.S. drivers are buckled about 75 percent of the time. Teens and young adults have the lowest rate of belt use at 69 percent. ●



Deputy Director's Column

By **Christopher J. Murphy**



The **Office of Traffic Safety** is proud to announce a \$3 million grant program for local law enforcement. The grants will fund overtime costs for local law enforcement agencies to conduct sobriety checkpoints throughout the state in the fight against Driving Under the Influence (DUI). The grant applications have been streamlined, making it easier for prospective applicants to apply. To keep abreast of the latest developments, go directly to: www.ots.ca.gov/grant/checkpoint/sobriety.asp.

The checkpoints will support the **You Drink. You Drive. You Lose** state and national campaign running December 19, 2003 through January 4, 2004, and again from June 25, 2004 through July 16, 2004.

We know sobriety checkpoints are proven winners. Studies conducted in California and across the nation all point to one undeniable fact: extensive checkpoint activity results in a substantial reduction in alcohol-related crashes, injuries and deaths in the communities in which they are held. Law enforcement officers are able to systematically stop drivers to assess their level of alcohol impairment. Moreover, these checkpoints put the public on notice that law enforcement is watching.

According to the **National Highway Traffic Safety Administration (NHTSA)** and **Mothers Against Drunk Driving (MADD)**, the effectiveness of checkpoints has to do with the perception of how likely one is to be stopped and arrested when driving while impaired. We agree. One of the most important requirements for deterring potential drunk drivers is to convince the public that if they drive while impaired, there is a strong likelihood that they will be detected and arrested.

If checkpoints are set up frequently, over long enough periods and are well publicized, they can establish a convincing threat in people's minds that impaired drivers will be apprehended.

Why the tough stance? Despite tireless efforts by local law enforcement to stop drunk and drugged driving, many people mistakenly continue to dismiss impaired driving as if it were a speeding ticket.

Nationally and statewide, fatalities in alcohol-related crashes are on the rise. NHTSA estimates that in 2001, 17,448 people were killed in alcohol-related crashes, representing 41 percent of the 42,116 people killed in all traffic crashes. In 2002, 17,970 people were killed in alcohol-related crashes, representing approximately 42 percent of the 42,850 total traffic fatalities. These are deaths that can be prevented.

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Candid Comments Building Partnerships in Safety

By Jerry Dyer



Fresno, located in the heart of the San Joaquin Valley, is a progressive, culturally diverse community and one of the

State's fastest growing cities comprised of more than 440,000 residents.

In order to combat a rise in violent crime during the early 1990s, the Department focused on a campaign to fight the most serious crimes in the city, including street gang activity and vehicle theft.

While this plan proved extremely effective, minimal resources were committed toward traffic enforcement. Even though the population of Fresno grew dramatically during the 1990s, the number of traffic officers remained relatively unchanged (approximately 20 officers, or 1 officer for every 22,000 citizens).

But two key events occurred in 2002 that provided a boost to traffic enforcement. First, the Department and the **County Board of Supervisors** agreed to share traffic citation revenues, thereby directing new funds that allowed the Department to double officers assigned to the **Traffic Enforcement Unit** from 22 to 42.

And, the **Office of Traffic Safety** awarded a grant to the **City of Fresno**, which was used to purchase 20 new **BMW** enforcement motorcycles, radar guns, and associated safety equipment for the additional traffic officers.

This partnership has continued in 2003 with unique and innovative programs. The OTS grant will fund

a combination **DUI Enforcement / Mobile Education Trailer**. Almost 40 percent of Fresno's population is Hispanic, and 11 percent Southeast Asian. With this grant, the Department will reach out to members of our under-served communities with traffic safety education.

We have enlisted the help of authentic community-based organizations (CBOs), forming a coalition to prepare and present traffic safety programs. Through these CBOs, the Department will offer training and education for members of our community. The education will focus on issues of traffic safety, and will encourage drivers to comply with traffic laws, in turn making the roadways of Fresno a safer place for all.

We have also partnered with the new **Central Valley Chapter of Mothers Against Drunk Driving (MADD)**. This affiliation will greatly benefit our ongoing fight against intoxicated and impaired drivers, and will make driving on our City streets a much safer and more enjoyable experience.

The City of Fresno and the **Fresno Police Department** are dedicated to serving our public as effectively and efficiently as possible. But we cannot do it alone. By building partnerships with County Government, CBOs, MADD, and, the Office of Traffic Safety, we will gain a tremendous advantage in making our streets and highways a safer place for the members of our community.

We have already seen remarkable improvements in traffic safety in our community with a 37 percent reduction in fatal traffic collisions through the first five months of 2003. We are encouraged by these initial results, however more work is required! ●

Jerry Dyer is Chief of Police for the Fresno Police Department

OTS Support Staff: Top-notch 365 Days a Year

The OTS celebrated **Administrative Professionals Day** appreciating a support staff with a combined 69 years of service!



Back row, from left: Belinda Glenn, Judy Netzel, Karen Neverkovec, Jennifer O'Hara, Albert Gomez. Front row: Balbina Mercado and Annette Jones

This dynamic group consists of Support Supervisor and Executive Secretary, **Belinda Glenn**; Office Technicians **Judy Netzel** and **Karen Neverkovec**; Office Assistants **Jennifer O'Hara**, **Balbina Mercado** and **Albert Gomez**; and Word Processing Technician **Annette Jones**.

"Teamwork and a mutual respect for one another really help our unit handle the pressures of providing clerical support to the office," says Glenn. "We all know that in order to complete tasks we must work together. We have developed strong friendships here that extend beyond our responsibilities at the office."

Netzel has two granddaughters, Alyssa and Megan, and another grandbaby on the way. Neverkovec has a 3-year old niece, Kallie; Glenn a 5-year old granddaughter, Cheyann; and Jones' first grandchild, Iana, was born in June. "We often share stories of the children. We have shared stories of our own children growing up and now we talk about their children. Not a day goes by that one of us doesn't have a special story," says Glenn.

The administrative work at OTS is continuous and challenging. The support unit strives to provide top quality work, dedicated to representing the OTS in a professional manner.

Deputy Director **Christopher Murphy** puts it this way: "Although we officially appreciate the admin unit one day a year, we are thankful to have such a remarkable support staff every single day." ●



Grantees

Sharing the Road



FRESNO ON THE FAST TRACK

The City of Fresno's traffic unit almost doubled in size this year. The increase from 24 to 44 officers will allow the city to more effectively enforce the law and address the community's traffic concerns. On June 11, Business, Transportation and Housing Agency Secretary Maria Contreras-Sweet was on hand to announce \$35.2 million in statewide traffic safety grant for fiscal year 2004 (see related story, page 1).

The new bikes are part of Fresno's Coalition to Increase Traffic Education (CITE), a comprehensive program funded by a federal grant from the Office of Traffic Safety. Over the next two years, the CITE project will implement 24 DUI checkpoint operations, four multi-agency checkpoint operations, eight warrant service/probation check operations, and 12 educational programs including "Reality Check," "Every 15 Minutes," "High School Seat Belt Challenge" and "Live Theater." Two of the "Live Theater" traffic safety productions will be developed with the help of community based organizations representing Fresno's Southeast Asian and Hispanic communities.

NOW PLAYING ...

Moviegoers in the greater Redding area will see three new traffic safety ads in local theaters. Sponsored by Redding Police Department via an Office of Traffic Safety grant, the ads showcase the perils of

running red lights, unsafe driving, and driving under the influence. The DUI ad shows a "guest check" tab of \$10,958 in the form of a bar bill, a steep price to pay for sure.



New movie theatre ads were developed by Redding Police Department to curb driving under the influence

KOALA HEIST FOILS ARMED ROBBERY SUSPECTS

At a DUI checkpoint on December 27, 2002 an arrest was made for an outstanding warrant out of San Francisco. This warrant was for grand theft of a koala bear from the San Francisco Zoo. This individual had broken into the San Francisco Zoo and stole a live koala. He then gave it to his girlfriend as a birthday gift. After an exhaustive search by the San Francisco Police Department, they located the bear and the suspect.

At the same checkpoint, Officer Michael O'Rourke of the San Francisco Police Department was patrolling the area for an armed robbery and assault suspect vehicle. He observed a vehicle turning west on John Daly Blvd. toward the checkpoint. He then observed the same vehicle back east on John Daly to Mission Street to avoid the checkpoint. Upon stopping the vehicle O'Rourke

determined that the six suspects responsible for the armed robbery and assault occupied the vehicle. The result: San Francisco Police responded and arrested all six suspects.

MOTOR UNITS – A BLAST FROM THE PAST

It was the late 1950s, President Eisenhower was in office and Marilyn Monroe was well on her way to stardom. In the City of San Fernando the Police Motor Unit program was coming to an end and traffic enforcement crept into a "four-wheel" enforcement phase.

After a nearly 50-year absence, the Motor Unit returned in early June, as the San Fernando Police Department placed two, fully equipped Kawasaki police motorcycles into service.

"Motor officers are back on the street with one goal in mind: looking for speeders on our streets and highways," said San Fernando Police Chief Anthony P. Alba. "Our motor units will be used for traffic enforcement as well as responding to radio calls and patrolling the City parks."

The new bikes and equipment are paid for by a federal grant from the Office of Traffic Safety through the California Business, Transportation & Housing Agency. In April 2003, three San Fernando Police Officers attended the Los Angeles Police Motorcycle training course and graduated with flying colors.

The city of San Fernando is 2.4 square miles and has a population of about 23,000 residents. It is surrounded by the 118 Freeway, the 210 and the 5 and has many businesses including a county court building.

EVERY FIFTEEN MINUTES IN OROVILLE

Traffic Officer Scott Terry from the Oroville Police Department participated in two "Every 15 Minutes" presentations April 1st and 2nd, at Prospect and Oroville high schools. More than 800 students witnessed the presentations, which are designed to dramatically call attention to the potentially fatal consequences of driving under the influence.



Oroville Police Officer Scott Terry "interrogates" Oroville High student Dan Mayberry during an Every 15 Minutes presentation April 1-2 at Oroville High School

BIGGER, FASTER, AND BETTER LOOKING

Last April, Captain Erik Peterson and Engineer Dale Lambert of the Diamond Springs-El Dorado Fire Protection District pulled up in a brand new first-responder vehicle. The two drove the new rig all the way from South Dakota to replace an older model that the department relied on since 1984. The new vehicle is bigger, faster and has all the bells and whistles! ●

Vice Unit, Traffic Work Together for a Safer Santa Monica

Can you say innovative?

Santa Monica Police Department's new **CREATE** program has gone outside the usual paradigm by involving the department's **Vice Unit** in its enforcement and education strategies.

CREATE – Community Resource, Education and Traffic Enforcement – is designed to implement a two-pronged educational program, one targeting youth and another curriculum for retailers who sell alcohol. The program is funded by a \$90,000 **OTS** grant.



Santa Monica Police Department's Traffic Enforcement Division is a key player in the department's new CREATE program

The **Traffic Enforcement Division** and the Vice Unit will conduct joint presentations at local high schools regarding teen alcohol abuse. CREATE will also conduct undercover operations such as the **"Minor Decoy"** and the **"Shoulder Tap"** programs in an effort to reduce the consumption of alcohol by minors.

"Our goal is to reduce the number of licensees who sell alcoholic beverages to minors and reduce the number of deaths and injuries due to teen drunk driving," said **Santa Monica Police Chief James T. Butts**.

Members of both units see the new partnership using education as an integral component and will give them an opportunity to share information and enforcement expertise with each other.

Other traffic safety education programs planned for the CREATE grant include bicycle safety education for the homeless, traffic safety education for seniors and bicycle rodeos for local students. ●

Observational Surveys Designed to Evaluate Local Safety Seat Progress

The UC Berkeley Traffic Safety Center has developed a standardized protocol for conducting observational child safety seat surveys for community-based organizations and agencies at the local level.

"The benefit of these surveys will be the acknowledgment of successful project results and identification of opportunities to fund communities in need," says **Christopher Murphy, Deputy Director for the Office of Traffic Safety**.

The main purpose of these surveys is to evaluate the

impact of activities and evaluate the results to improve or modify programs. This data collection evaluation tool is available on the **OTS** Web site. Murphy encourages grantees to use it to determine child safety seat use in your community.

Currently, protocols for safety belts and helmets are being developed based on similar methodologies. For more information, visit the UC Berkeley Traffic Safety Center Web site at www.tsc.berkeley.edu, or call **David Ragland** or **Jill Cooper** at (510) 643-4259. ●

'DUI,' from Page 1

In this particular case, **Superior Court Judge Charles J. Cory** presided over the actual criminal trial of a 41 year-old man arrested for DUI with a Blood Alcohol Content (BAC) of 0.25 percent, well over the California .08 law.

The defendant was found guilty of two violations of the vehicle code, driving under the influence and driving under the influence with a special circumstance. Although his sentence was lightened for participation in the program, he received three years probation, 10 days of work project, required attendance at 18 AA meetings (one meeting for every point he was over the legal limit) and a number of standard fines and conditions associated with DUI sentencing.

Cupertino teacher **Tom Eldridge**, who has taught Government for 35 years said, "this is one of the best instruction techniques." His feeling was that the students will learn more from

experiencing the trial than they will by being lectured on the subject. Teacher **Susan Rocha** witnessed the **Every 15 Minutes** program earlier in the school year and said, "The Every 15 Minutes program touched on the emotional side of drinking and driving; this will educate the students on the laws and how they may be prosecuted if arrested for DUI."

Judge Cory ended the trial, stepped down from the bench and opened it up for discussion. During this interactive session he addressed questions from students who wanted to know how heavy sentencing would be if there had been injuries and how the defendant became involved in the program.

Students asked the arresting officer why he stopped the defendant and what sobriety tests were performed. Student **Jovonni Bullock** said, "This program was both educational and effective." His feeling was

See 'DUI,' Page 7

RaceLegal.com, San Diego PD Share Peter O'Rourke Award

RaceLegal.com and the San Diego Police Department's DragNet unit will jointly receive the 2003 Peter K. O'Rourke Special Achievement Award during the Governor's Highway Safety Association Annual Meeting, Aug. 24-27, in New Orleans, La.

RaceLegal.com founder and president, Dr. Stephen J. Bender, parlayed an initial grant from the California Office of Traffic Safety (OTS) into a partnership with the San Diego Police Department that resulted in one of the first legal alternative for street racing in the country.

With funding from the Office of Traffic Safety, the RaceLegal.com program was developed to provide an attractive, safer and sanctioned 1/8-mile drag strip alternative to illegal street racing in San Diego. The unique program features an enforcement component directed by the San Diego Police Department DragNet unit.

The DragNet unit also works with the Bureau of Automotive Repair in training officers to detect and inspect vehicles that have been altered with illegal street racing equipment. Early results have

been positive, and San Diego Police Department statistics show an 89 percent drop in the incidence of illegal street racing on San Diego city streets.

At the time of the first OTS enforcement grant in 2001, reconnaissance surveillance revealed that popular race locations were attracting as many as 1,200 vehicles



Legal street racing is featured on selected Friday nights at Qualcomm Stadium in San Diego.

carrying 3,600 spectators to watch up to 120 vehicles race. At the end of 2002, San Diego Police Department surveillance was reporting 10-15 cars and 25-30 people congregating at former race locations with no racing observed.

A great deal of the DragNet Unit's success can be attributed to the innovative techniques employed by the San Diego

Police Department to effectively enforce local ordinances and state laws addressing speed contests and state laws pertaining to illegal vehicle modifications and emissions control fraud. Due to their success, DragNet has received dozens of training requests from law enforcement agencies in California, throughout the United States, and even from other countries.

In addition to conducting effective enforcement, DragNet has been involved in reaching the illegal street racing population by conducting educational presentations and partnering with a local street racing Web site to help educate potential racers about the law and the dangers of street racing. They have also been reaching parents of teens involved in illegal street racing activities by mailing pamphlets to the registered owners of vehicles observed at illegal street racing events.

Today, Qualcomm Stadium hosts legal races three to four times a month on Friday nights, giving area youth the opportunity to race in a safe and legal environment.

For more information, visit www.racelegal.com. ●

'DUI,' from Page 6

that students now had a new knowledge and insight of the consequences.

Since the inception of the program in the spring of 2001, the Traffic Safe Communities Network has hosted 13 "live" real DUI trials at various high schools throughout the county. The May trial was the last one of the year, but program coordinator Christina Tiscareno is already working on next year's calendar.

Tiscareno will announce the 2004 schedule in September, based in large measure to an "interest survey" sent out to Santa Clara County public and private high schools in mid-June. "We've had good response already," says Tiscareno. "Many schools who have hosted trials have expressed interest in doing it again." ●

'Murphy,' from Page 3

In California, alcohol-related fatalities have increased steadily since 1999. But there are signs of encouragement. For example, over Memorial Day weekend, the California Highway Patrol made 1,694 DUI arrests statewide, up 206 from the previous Memorial Day.

The recently-concluded *You Drink. You Drive. You Lose* July 4th campaign was developed as the voice of an energized national partnership designed to intensify the fight against impaired driving. MADD National President Wendy Hamilton had it right when she proclaimed earlier this year that MADD was "getting mad all over again" concerning drunk driving.

"There's a perception that checkpoints are less effective than other enforcement strategies because they don't yield as many arrests. But that's missing the point," explains Susan Ferguson, senior vice president for research at Arlington, Va.-based Pacific Institute for Research and Evaluation, which did a comprehensive study on the effectiveness of sobriety checkpoints. "Checkpoints are more likely to prevent the offense in the first place."

The OTS-funded statewide sobriety checkpoint program is a major step toward not only saving lives, but reigning in the spiraling costs of DUI on society as well. ●

CALIFORNIA OFFICE OF TRAFFIC SAFETY

Aug. 15–Sept. 1

California State Fair

Sacramento, CA

Contact: Janet Lane, 916-262-0980

August 24–27

Governor's Highway Safety Association (GHSA) Annual Meeting

New Orleans, LA

Contact: Jonathan Adkins, 202-789-0942

Aug. 29–Sept. 1

Operation Care Mobilization

Contact: NHTSA, 888-327-4236

September 6–10

American Association of Motor Vehicle Administrators (AAMVA) Annual International Conference

Philadelphia, PA

Contact: Dianne Graham, 703-522-4200

September 7–13

Stop on Red Week

Contact: NHTSA, 888-327-4236

September 9

Traffic Alliance for a Safer California (TASC) Annual Meeting

Sacramento, CA

Contact: Janet Lane, 916-262-0980

WHAT'S



AHEAD



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OF TRAFFIC SAFETY**

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